

# eric conejo tejada

PRODUCT DESIGNER & INDUSTRIAL ENGINEER

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## knowledge

2014/2018 Industrial Engineering Degree: Elisava, Design and Engineering - UPF (Barcelona, ESP)  
2012/2018 Product Design Degree: Elisava, Design and Engineering - UPF (Barcelona, ESP)  
2016 Student Exchange Program: Vēritas, Design & Architecture University (San José, CRC)  
2010/2012 Art Bachelor: Escola Massana, Center of Art and Design (Barcelona, ESP)

## experience

April 2019/December 2019 for DEXTAIL (Publiverd)  
- I+D Management  
May 2016/January 2019 for CSYSMOULD  
- Industrial Engineer  
May 2016/January 2019 for IDEASBOX  
- Project Manager  
September 2017/March 2018 for APLIMET  
- Industrial Engineer & Designer  
September/December 2016 for DANONE  
- Industrial Designer  
April/June 2015 for DESPERADOS (Heineken)  
- Project development  
January/March 2015 for ZEN BARCELONA  
- Fashion Designer  
September/December 2014 for AITEX (Mango)  
- Product designer

## workshops

2017 EXPERIMENTAL TYPOGRAPHY by Lo Siento Studio (Barcelona)  
- Conceptualize with Borja Martínez through the somewhat intangible typographic volume: Feelings, emotions, moods, idealized concepts (time, infinity, perseverance, violence ...). It is about looking for the poetics of matter, expressing intangible concepts through the tangible of materials. The objective is to analyze concepts to express them visually. Find an appropriate concept for the statement and then design a text or a word that speaks of this concept, choose the correct font to find the physical / corporeal technique that allows us to improve this 4D design.

## skills

ILLUSTRATOR  
INDESIGN  
PHOTOSHOP  
PREMIERE PRO  
SOLIDWORKS  
KEYSHOT  
PTC CREO  
AUTOCAD  
SKETCHUP  
RHINOCEROS  
M. WORD  
M. EXCEL

## characters.

AGILE  
CREATIVE  
ORGANIZED  
DECISIVE  
PERSUASIVE  
MOTIVATED  
COLLABORATOR  
METHODICAL

2016 ESSENTIALS by Roca Gallery (Barcelona)

- A projected challenge in the future that allows us to come up with new products and services that have a great impact on people's lives is explored. Learn a user-centered design methodology and, above all, work through collaborative methods in defining the value proposition of the different products and services of tomorrow.

2016 3D PRINT NATURAL MACHINES by FOODINI (Barcelona)

- Foodini is a 3D food printing kitchen appliance that enables you to personalize food, eat healthier, improve kitchen efficiency and lower food waste. The challenge is to make this food printer more creative, faster and healthier. Print your food in precise portions and shapes. Print using your own real, natural, fresh ingredients, customize foods, nutrition, and presentation, printing the amount you need and nothing more.

2015 WE CODE BCN by MOB and IRONHACK (Barcelona)

- Reduce youth unemployment in Spain, close the technological gap in the EU and promote literacy in programming / technology by learning to create websites from scratch.

2015 OUTSOURCED LIFESTYLE by Sander Wassink (Barcelona)

- Investigate the relationship between the product, its production processes, its brand and the designer.

2014 LEARN BY FUNDING by Goteo (Barcelona)

- Dynamic and practical activity that takes us into crowdfunding as an interesting financing strategy, as well as a promotion and commitment tool. The workshop within the DHUB of Barcelona, focuses on various topics such as evaluation criteria, and how to make attractive projects for investors by the level of innovation, proximity, among others.

2014 WEEKEND CHALLENGE by Tecnocampus (Barcelona)

- Intense weekend where young university students and people of different profiles, with diverse training and experience as designers, developers, marketing, communication, audiovisual, management and entrepreneurship enthusiasts share business ideas, form teams, create products and launch startups.

The Weekend Challenge follows the learningbydoing methodology developed by StartupWeekend, an initiative promoted by the Kauffman Foundation in which more than 100,000 entrepreneurs from 108 countries have participated since 2007.

## awards

2019 Mention for Moonline by Italian Design Day

2017 Mention for Basalt by Aplimet

2015 2nd Prize for EcoHelmet by Aitex & Mango

## languages

Spanish: native

Catalan: native

English: b2

Italian: b1

## hobbies and interests

I am an active person who likes to travel, to know new cultures, styles... I thrive on teamwork and especially I am attracted by design and future technologies. I have 4 years of experience in laboral world on design and engineering and innovation is the base of my designs, incorporating new and eco materials which are very important in product development too.